Conversations About Race

Focus Group Questions Guide

1. For those who have previously engaged in conversations about race:

a. Tell us about the conversation

b. What were the races/ethnicities of the people involved?

c. Was the conversation about a specific topic?

2. For those who have not engaged in conversations about race:

a. What do you believe is the primary reason you have not engaged in a

conversation about race?

b. What do you believe would happen if you had a conversation with

someone of the same race/ethnicity?

c. What do you believe would happen if you had a conversation with

someone of a different race/ethnicity?

3. What do you think makes a conversation with someone from a different race difficult?

4. What do you think would make a conversation with someone of a different race easier?

5. Are there any benefits to having conversations about race?

6. Are there any disadvantages to having conversations about race?

7. How can we assist people with having more conversations about race?

8. Anything else you would like to share?